



מרכז פירס
للسلام والابتكار

Peres Center
for Peace & Innovation

מרכז פרס
לשלוام ולחדשנות

Message from the Chairman of the International Board of Governors, Maurice Levy



Join us in
advancing
programs that
create a better
world.

It is with great pride that I reflect on the **impactful work that we have achieved**, together, in 2018. President Peres was a dear beloved friend, and I feel privileged to be a part of furthering his legacy along with Chemi Peres and the remarkable team leading the Peres Center for Peace and Innovation. I invite you to **join us in advancing programs that create a better world** – all in President Peres' spirit..

Maurice Levy

Message from the Chairman of the Board of Directors, Chemi Peres



— “ —
The future does
not merely need
to be imagined,
but to be created.

Shimon Peres

— ” —

From our founding in 1996 until today, the Peres Center for Peace and Innovation has been dedicated to its mission of advancing a **prosperous Israel within a peaceful Middle East**. Today, we are a leading non-profit implementing cutting-edge programs promoting peace and innovation.

Through our work, it is clear to see that peace and innovation are two sides of the same coin. To build peace we must innovate, and when innovating, we must remember that it is not for its sake alone, but rather in order to positively contribute to society as a whole. **We innovate for a better world.**

We are excited to share an update of our impact during 2018, and hope to see you soon at the Peres Center for Peace and Innovation in beautiful Jaffa.

Chemi Peres

Message from the Director General, Efrat Duvdevani



Vision.
Optimism.
Hope.

These are the core values driving our work.

The Peres Center for Peace and Innovation is dedicated to advancing real impact.

In 2018, together with partners from government, the private sector, and the ecosystem, the Peres Center completed establishment of a spectacular visitor's center sharing the story of Israeli **innovation**. We advanced cross-border **cooperation** and opportunities for businesses and entrepreneurs. We provided **lifesaving** treatment and enhanced healthcare services. Through **education** and leadership training, we cultivated tomorrow's agents of change.

I look ahead to 2019 and beyond with excitement and gratitude.

Efrat Duvdevani



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“
My vision for the Israeli Innovation Center is that it serves as a window to the future. A place for dreams. A place founded on the desire to leave the next generation with a better and brighter future.

Shimon Peres

”

Innovation 360°

The Israeli Innovation Center - A Unique Visitor Experience

On October 25th 2018, together with Prime Minister of the State of Israel Mr. Benjamin Netanyahu, His Excellency Wang Qishan, Vice President of the People's Republic of China, and 2,000 guests including our dearest friends and partners, leading local and global figures, heads of multinational corporations, innovators, and entrepreneurs, we held the grand opening of the Israeli Innovation Center.

This space is **Israel's first innovation destination of its kind** - an interactive hub located in Tel Aviv-Jaffa. Here we showcase how Israel became one of the most innovative countries in the world. Visitors from Israel and around the globe take part in a dynamic journey, where they learn about the past, the future, and the here and now of Israeli innovation.

This unique initiative could not have come to life without the partnership of some of Israel's leading companies, the **Israeli Innovation Authority, the Israeli Ministry of Economy and Industry, and friends from across the globe.**



4 Components

Visitor's Center, Education Campus,
Knowledge Center, Ecosystem



14,000

square feet of content



100s

of items researched and curated



45

of the most relevant Israeli
innovations showcased in a
rotating exhibit updated annually



200,000

visitors a year



Languages offered include

English | عربي | עברית | 中文

To book a tour please e-mail
visits@peres-center.org

Regional Business, Entrepreneurship & Innovation Programs

The private sector, startups, and entrepreneurship are a driving force behind the Innovation Nation, but not all communities have access to this unique ecosystem. The Peres Center focuses on **shaping a more diverse, inclusive, and thriving innovation ecosystem** in Israel, the Palestinian Authority, and the region through investing in creating economic opportunity and entrepreneurship and by bringing together relevant key players.

Regional cooperation strengthens markets and improves lives while fostering friendly cross-border relations. Such cooperation creates avenues for building professional and

personal relationships between stakeholders, as they work together toward a common goal with tangible, lasting benefits.

In 2018 we concluded a three year in-depth Business-to-Business (B2B) program, and with a unique network of partners and supporters such as the Edmond de Rothschild Foundation, the eBay Foundation, TAU Ventures, MassChallenge and more, launched or expanded a number of programs including the **Israel eBay StartUp Cup, Starting-Up Together, Startup-Link, SharakehTech, and CityZoom.**

IN 2018



Smart City Community
of **1,200** established
including: innovators, local
and multi-national companies,
and city governments.



Accelerator-Incubator
established in Ramallah,
with **7** Palestinian trainers
trained and **6** Palestinian
startups in incubation cycle.



100 Israeli Arab and Jewish
entrepreneurs received
personalized coaching and
capacity building.



Businesses in a 3 year project
improved: **22%** in branding;
35% in package design; **76%** in
general knowledge and tools for
cross-border B2B exchange.



As an entrepreneur I always seek answers and knowledge.

I received access to very constructive feedback and advice from both international and Israeli mentors from the mature Israeli ecosystem through the Peres Center for Peace and Innovation, and it had a significant impact on the way I see my business.

I really believe that this mentoring made it easier, since it came from entrepreneurs and mentors from the most advanced startup ecosystem in the region.

Rania, CFO of Palestinian Partner Organization



Building Tomorrow's Peace

Sport in the Service of Peace

The Peres Center has developed comprehensive educational methodologies utilizing sport to equip the younger generations with the tools to become **positive agents of change** within their communities and the region, and to mitigate fears, break down emotional barriers, and create cross-cultural dialogue.

Our **Twinned Peace Sports Schools (TPSS)** program, designed for children aged 9-12, puts forth uniquely developed methods in FairPlay, inter-language learning, and teambuilding to bring together Israeli and Palestinian, Arab and Jewish boys and girls.

Playing Fair, Leading Peace expands upon the TPSS program, is designed for children aged 12-14, utilizes the same methods in FairPlay, inter-language learning, and teambuilding, and brings this methodology into the classroom by training university students to carry out the program, developing their leadership and peacebuilding skills.


Teams in both programs may be girls only, boys only or mixed gender, and all follow a curriculum that promotes female sports culture and **respect for all individuals**.

To Date



In 2018





— “ —
You can play with everyone – you just have to know how to play, and how to cooperate. Then you can have a better game.

Yossi, age 11, Israel

— “ —
Meeting the others – at the beginning it’s scary, but after you start playing soccer together it all disappears. They are no different than we are.

Yasser, age 11, Palestinian Authority

HRH Prince William, the Duke of Cambridge, scoring a goal with Peres Center participants, Jaffa, June 2018

Cultivating Youth Leadership and Entrepreneurship

“
The role of a leader is not to manage what already exists, but to enable what is new to take its place.
”

Shimon Peres

At the foundation of Leadership and Entrepreneurship is the belief that every person – regardless of their background, gender, or religion – can **change reality for the better**. Over the years, the Peres Center has developed various projects to empower young Israelis and those from around the Middle East to take part in activities that build leadership, entrepreneurship, and peace.

Since their launch, these programs have seen **over 10,000 graduates**. In 2018, our flagship programs included **YaLa Young Leaders**, which brings together young people from the Middle East North Africa region for in-depth online training in citizen journalism, and **Bridges for Peace**, which brings together Arab and Jewish high school students as well as university students to build bridges of shared living across Israel.





YaLa Young Leaders

In 2018

500 participants in training programs
1 regional conference

To Date

1 million young people connected online
1,500 participants in training programs from **20** countries
4 regional conferences

Bridges for Peace

In 2018

48 Student Leaders, **26** Educators,
720 participants from **24** communities

To Date

2,800 participants from **24** communities,
48 Student Leaders



Whoever Saves a Single Life Saves the World Entire (Talmud)

Medicine and Healthcare

The Peres Center's Medicine and Healthcare initiatives have been active since our founding, advancing medical training and services, while also providing crucial humanitarian aid. In addition to their medical benefits, these programs act as **bridges of peace between people**, between patients in need of treatment, their families, and the medical personnel on both sides with whom they interact.

Saving Children brings Palestinian children into Israel for treatment when they are unable to be treated elsewhere. Throughout 2018 the Peres Center expanded this program to include Syrian children.

Training Doctors builds the capacity for Palestinian physicians, creates a network of Israeli and Palestinian medical professionals, and builds bridges between communities by bringing Palestinian doctors to Israeli hospitals for training in highly specialized fields.



Saving Children

In 2018

190 Palestinian and Syrian children treated

15 fields of treatment

To date

12,500 Palestinian children treated

Training Doctors

In 2018

7 doctors started training

60 in ongoing training

To date

250 doctors trained in **76** medical disciplines

10% already heads of hospitals or heads of departments

Treated and interacted with **1.5 million** Israelis



—“

Every Palestinian doctor is a bridge for peace, and when they go back to their environment, they spread it around them.

Israeli Physician (Program Mentor)

”—

Thank you!

The Peres Center is grateful for our amazing network of friends and supporters from Israel and around the world who enable our important work through their generosity, assisting us in furthering President Peres' legacy.

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& Gerald Schwartz
Cynthia & David Shapira
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Edward Sonshine
Poju Zabłudowicz
The Trans Tasman Business Circle

Volunteers: In 2018 we welcomed **24 volunteers** and interns from **8 countries** who provided crucial assistance with our work. **Thank you!**

To apply for an internship email volunteer@peres-center.org



Smart City Community
of **1,200** established including: innovators, local and multi-national companies, and city governments.

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established in Ramallah, with **7** Palestinian trainers trained and **6** Palestinian startups in incubation cycle.

100 Israeli Arab and Jewish **entrepreneurs** received personalized coaching and capacity building.

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Saving Children **190** Palestinian and Syrian children treated
15 fields of treatment
To Date: 12,500 children treated

Training Doctors **7** doctors started training
60 in ongoing training
To Date: 250 Palestinian doctors trained, interacted with **1.5 million** Israelis

YaLa Young Leaders
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Bridges for Peace
48 Student Leaders,
26 Educators, **720** participants from **24** communities

Sport in the Service of Peace
800 participants
30 communities
700 training activities
80% of participants report greatly improved perceptions of the "other"

To Date: Over 30,000 youths engaged face-to-face and **1 million** reached through online platforms

The Israeli Innovation Center

- 4 Components**
Visitor's Center, Education Campus, Knowledge Center, Ecosystem
- 14,000**
square feet of content
- 100s**
of items researched and curated
- 45**
of the most relevant Israeli innovations showcased in a rotating exhibit updated annually
- 200,000**
visitors a year
- Languages offered include**
English | עברית | 中文

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